



eastwood * lendrum

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Dear Neighbor,

You may have noticed that the tourist traffic has gotten much worse in our neighborhood over the last year. These pictures illustrate what has been happening on our street. I have been working the Hollywoodland Homeowners Association (HHA) and the office of Councilman Tom La Bonge to address this issue and we have finally made some progress.

We have approval by the city to install road signs that will direct tourist traffic to Lake Hollywood Park where they will be free to take photos of the sign without creating safety issues from the traffic congestion.

The last step is having the signs fabricated and installed. For this I am seeking neighborhood support.

The cost to fabricate and install the DOT signs is roughly \$2400. So far we have raised \$550. I am now reaching out to everyone else who is affected by this situation.

If you are able to support this effort, you can do so by becoming a member of the HHA (\$45), or contributing directly to the project. No amount is too great or too small!

If you would like to contribute or have questions, please contact me directly. Email is best (adam@luckyscent.com) or mobile (323 459 2625).

I am confident the signs will mitigate what has become a very difficult situation for many of us. The sooner we can raise the money, the sooner we can install the signs. We would like to have this completed in January.

Thanks for any help you can provide. Happy New Year.

All the best,

Adam Eastwood
3366 Deronda Drive

